

ICEA

#opensustainability



Meet the change.

STAND 361 HALL 3C
VIVANESS
into natural beauty

STAND 149 HALL 4
BIOFACH
into organic

COME AND VISIT US from 13 to 16 February 2024 - Nuremberg

Participate to our conference

BIOFACH | STOCKHOLM ROOM
2ND FLOOR OF NCC OST

FEB 15TH
2024

12:00-1:30 PM

Organic Agriculture
and the evolving scenario
of sustainable production,
deforestation-free
commodities and
biodiversity protection.

[PARTICIPATE ONLINE](#)

FEB 15TH
2024

03:00-04:30 PM

Beyond Organic:
Regenerative, Circularity
and Sustainability, towards
an integrated model of
organic and sustainable
production.

[PARTICIPATE ONLINE](#)

ICEA GIVES YOU A TREE

FOR ICEA
GIVING A TREE is a simple and concrete gesture for the Planet

FOR YOU
PARTICIPATE TO THE CHANGE
Frame the QR Code, plant your tree and share with [#ICEAtreeproject](#)

FOR THE EARTH
YOUR TREE will offset CO₂ emissions and preserve biodiversity

Each tree is donated through Tree-Nation, a non-profit organisation that plants trees all over the world. ICEA chooses a sustainable and aluable gift for people like us who love and care for our Earth.



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PROGRAM

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Introduction to seminar

Giuliano D'Antonio | ICEA Board member, Delegate for No Food and external relations

ICEA Open Sustainability program

Mariano Serratore | ICEA Technical Director (moderator)

RSPO standard approach on sustainability and Deforestation

Francesca Morgante | Sr Manager, Europe (Market Transformation) Roundtable on Sustainable Palm Oil (RSPO)

The FSC Approach on Deforestation (EUDR)

Meriel Robson | Director of Forestry Soil Association

General approach of COSMOS-standard in terms of deforestation and biodiversity

Harald Dittmar | COSMOS-standard AISBL President

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Regenerative organic agriculture: healthy soils for food, fiber and personal care products

Dario Fornara | Research Director Davines Group Rodale Institute European Regenerative Organic Center (EROC)

Sustainability in the cosmetics sector

Laurent Milet | General Manager, COSMOS - standard AISBL

Concrete examples of applied circularity

Sara Guerrini | Agriculture Public Affairs Corporate Strategy Implementation & Engagement

New legislative proposal of green claims based on regulation of LCA

Évelyne Alcázar Marín | Ecovalia International Manager

Soil Association point of view on the concepts of Sustainability

Lee Holdstock | Soil Association Senior Business Development & Trade Manager

ICEA

for a sustainable world

ICEA at Biofach 2024 - Beyond the "Nature Positive" approach: towards an integrated model of sustainability circular, regenerative and to safeguard biodiversity.

The "nature positive" economy, strongly encouraged by the World Economic Forum and the United Nations, consists in rethinking the relationship between humanity and nature, committing itself to addressing issues such as the loss of biodiversity, soil degradation and climate change.

The *nature positive* approach is part of Green Economy and Bioeconomy vision. The latter, according to the definition by the European Commission (Europe's Bioeconomy Strategy, Brussels 2018), is "the production of renewable biological resources and the transformation of these resources, and the waste from their production, into value-added products such as food, feed, bioproducts and bioenergy".

Bioeconomy is a meta-sector within which different activities and sectors interconnect and in which exchanges of materials and technologies are carried out along the supply chains. The sectors involved are both upstream of the production process (such as agriculture, forestry and fishing, wood and paper industry) and downstream (such as food, clothing, pharmaceuticals and cosmetics).

In the current scenario, rethinking the economic model is necessary to guarantee the well-being for communities and environment. An integrated bioeconomic approach to production processes, based on regenerative and circular paradigms, promotes environmental and production sustainability, facilitating the sharing of raw materials, waste, know-how, fueling interconnected production chains, where the waste or by-product of a sector it becomes a resource that feeds other sectors and activities, also generating the birth of new economic entities that can operate in this area in a significant way.

In line with the bioeconomic and "nature positive" approach, at Biofach 2022 ICEA launched the "Open Sustainability" program: an integrated sustainability model guided by a circular, integrated and regenerative approach, which includes the world of Food and that of Non-Food, from textiles to green building and, again, to biocosmetics, so that as much as possible, production processes are oriented towards an ethical, sustainable, circular and regenerative economy.

It is an integrated model of certification processes, developed on the basis of the fact that the implementation of an overall sustainable development strategy involving companies, territory and consumers depends on the integrated, synergistic and widespread use of certifications. The multi-sectoral integration of production processes, as well as certification processes, is fundamental for the development of resilient and sustainable agroecosystems, capable of regenerating biodiversity.

With the same spirit of integration and sharing of the bioeconomic approach, also for the 2024 Biofach edition, ICEA has organized two in-depth seminars on issues related to biodiversity protection, deforestation, circularity, regenerative agriculture and sustainability.



ICEA

certifies

food | non food

OUR CERTIFICATION SCHEMES

food | non food

ICEA currently offers **23 Food certification schemes** and **26 Non-Food** certification schemes, as each scheme is designed to specifically and efficiently meet the sustainability needs of even very different entities. ICEA certifies and oversees the Agri-food sector, DOP and IGP products, as well as productions and services in sectors such as Cosmetics, Textiles, Bioconstruction, Sustainable Tourism, and more.

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